

CLUSTER

„Clusters are a form of organization of industries which generate higher productivity and more innovation as geographically widely scattered structures.“

Michael E. Porter, economist

SUCCESS IS THE RESULT
OF AN INTELLIGENT SYSTEM
WHICH CONSISTS OF MANY INDIVIDUAL
ENTITIES (PEOPLE)..

„I invite you to bring your competence into the AUTOMOTIVE CLUSTER RheinMainNeckar and to use this chance.

It stands for strong strategic alliances in the successful economic region Rhein-Main-Neckar.“

Thomas Will,
Patron of the AUTOMOTIVE CLUSTER RheinMainNeckar
and Groß-Gerau District Chief Executive

CONTACT

AUTOMOTIVE
CLUSTER
Rhein
Main
Neckar

VISIT US ON THE INTERNET

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RKW Hessen · www.rkw-hessen.de

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AUTOMOTIVE
CLUSTER
Rhein
Main
Neckar



HIGH TECHNOLOGIES
COMPETENCE
INNOVATION

PPROCESS DEVELOPMENT

WE MOVE GERMANY

Our Activities



FORUMS

Expert conferences for all members and interested component suppliers on current topics and venues for an active exchange of opinions and new contacts.

Target group

Executive management and company decision-makers



MATCHMAKING-EVENTS

One-to-one business meetings between specifically selected companies for establishing contact and searching for possible synergies and cooperation.

Target group

Decision-makers from purchasing and sales



LECTURES & WORKSHOPS

Informative and educational events on special topics or current themes concerning the complete process chain of automotive component supply.

Target group

Professionals and specialists from the company



COMPANY VISITS

Getting to know the different companies in the context of cooperation and synergy. Presentation of ones own company.

Target group

Executive management and company decision-makers



PROJECT-CIRCLES

Closed project circles for the development of new fields of work and innovative processes.

Target group

Members of the cluster and of universities and scientific organisations.



AUTOMOTIVE MEETS SCIENCE

Discussion and dialogue between Universities of applied sciences in the Region Rhine-Main (Forschungscampus³) and automotive suppliers on topics of sustainable mobility.

Target group

Universities (students, staff from research and teaching), companies from automotive industry



THE CLUSTER

The AUTOMOTIVE CLUSTER RheinMainNeckar was founded in September 2003 under the patronage of Enno Siehr (Groß-Gerau District Chief Executive).

The Cluster pools the competences of specialized enterprises from the automotive components supply sector. It acts as a coordinator and moderator between the individual partners in the automobile network. Thus, through strong alliances of specialists, all-rounders are re-created who can then perform excellent work along the whole supply chain. Because of partnership in the EU project „Transnational Clustering in the Automotive Sector (TCAS)“ the AUTOMOTIVE CLUSTER RheinMainNeckar still has excellent contacts to automotive clusters in Europe.

THE MEMBERS

In 2014, the Cluster had 600 members including many internationally important companies. Every component supplier for the automobile industry who is interested in added values from synergies can become a member.

THE USES

Cooperation is the key topic in the automotive components sector. The requirement of supplying system-compatible complex modules can today only be realized by a cooperative liaison of specialists. The AUTOMOTIVE CLUSTER RheinMainNeckar creates the prerequisites for the intensive exchange between the component suppliers and for successful cooperation partnerships.



Imagesource: MatFoRM-TUD

THE TASK

Many different specialists will have cooperated before a vehicle actually leaves the assembly line. Here, more and more, automobile manufacturers are transferring increasingly complex project tasks to their suppliers.

The automobile industry demands production results which transcend conventional technologies, system boundaries and sector work patterns.

In order to prevail against the competition with innovative capacity, flexibility and cost reductions, the competence of working within cooperations has become a key factor.

THE TARGET

The target of the AUTOMOTIVE CLUSTER RheinMain-Neckar is to exploit the geographical density of the – in every respect – highly qualified component suppliers located here. In this way, competitiveness is strengthened and simultaneously the reputation of the Rhein-Main-Neckar region as „the automobile location“ is improved.

OUR WEBSITE

Information and applications regarding the AUTOMOTIVE CLUSTER RheinMainNeckar, or about Cluster members and cooperation requests can be found on our internet site:

www.automotive-cluster.org

New members can also apply directly to the Cluster management.

Become a fan of the cluster on facebook:
<http://www.facebook.com/AutomotiveCluster>

